

Quantix has run a brief research project on the topic of sports in Romania (client HyperSport - sport goods retailer - site ).

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As sports industry is emerging, more and more companies enter the market.

Consumers start enjoying a more active lifestyle, more sports are practiced and more products & services bought.

Find enclosed a few details relevant for the beginning of 2009 (download ).

For any additional details or insights on sport industry in Romania, please contact us .

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