

quantix marketing consulting has provided consulting services, in marketing strategy or market research, as direct contractor or sub-contractor, to significant organizations in the Romanian business environment, such as:

Main covered areas are:

- FMCG
- Banking
- Telecom
- Business services

- Durable goods

- Advertising / communication agencies

- NGO's

Specific areas of interest

- Sport - developer of Sport Insights (www.sport-insights.ro)
- Youth - co-founder of Youth Monitor (www.youthmonitor.ro)